



# TECHNOLOGY ENTREPRENEURSHIP BOOTCAMP

Problem led design | Market insights | Customer discovery

## ENGINEERING CHANGE MAKERS RAPID PROTOTYPING

"An exciting opportunity to enjoy University of Exeter's unique entrepreneurial ecosystem.

Students from our global partners form startup teams with University of Exeter students, aiming to explore new and innovative technology-based solutions to today's problems"

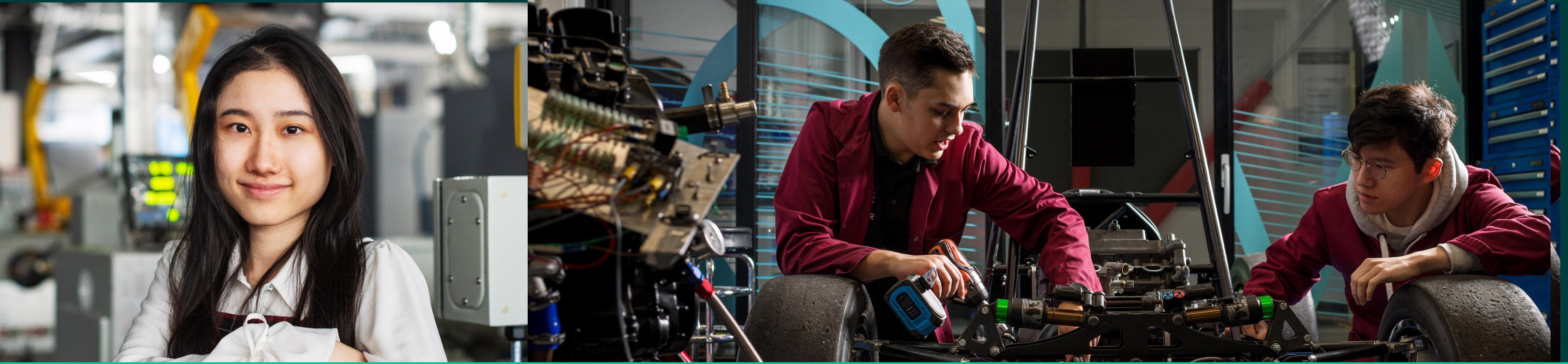
"I learnt so much from the investors and entrepreneurs"

"The programme was intense and so much fun!

Lots of new ideas and potential directions that I hadn't previously considered, along with new friendships"



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# TECHNOLOGY ENTREPRENEURSHIP BOOTCAMP 17-21 JUNE 2024

**Rapid idea prototyping | Pitch training | Go-to-market strategy**

**Form a team, develop a business idea & pitch in 5 days:**

- International and interdisciplinary teams
- Build successful customer focused business ideas
- Learn from entrepreneurs & industry leaders
- One-on-one mentoring sessions with mentors (UK and from Silicon Valley).
- Each start-up team will receive pitch training, and make final pitches to a panel of judges. The pitch is your assessment.

**You will explore:**

- Team development
- Entrepreneurs mind-set
- Idea development
- Brand strategy
- Startup fundamentals
- Questions investors want answered

**Open to innovative university students around the world, studying any discipline. We know the strongest startup teams are highly diverse!**

**This is a 5 day, fully in-person, intensive venture Bootcamp at Exeter's Streatham Campus, UK. It is encouraged for students to have a business startup idea in mind, but is not required. Teams are formed on day 1.**

**Academic entry requirements:**

Undergraduate and Postgraduate students, who are able to prove a GPA of 3.0 out of 4.0 or above (or equivalent).

**English Language requirements:**

Standard University of Exeter English Language requirements apply



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## What's Included (if you are joining from another university):

- A world class startup bootcamp programme, at the heart of Exeter's entrepreneurship ecosystem, with a focus on technology entrepreneurship and venture creation
- 24 hour onsite support with emergency line from the Bootcamp team on campus and during social programme
- Certificate of attendance on completion of programme

## Bootcamp Programme fees do not include the following:

- Visa fees
- Flights
- Transport between airports and Streatham Campus Exeter.
- Accommodation
- Medical or travel insurance
- Meals (Monday team dinner and lunches provided)
- Spending money

**Technology Innovation Bootcamp Fee £2,700 for students joining from other Universities**

Ticket subsidies available for current University of Exeter students

## Partner University Discount

Enquire if your university qualifies for the 20% Partner University discount. This discount excludes any part or full programme fee scholarships.



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# BOOTCAMP ITINERARY

(Exemplar contents subject to change, further details released before the event)

DAY 1	DAY 2	DAY 3	DAY 4	DAY 5
<p>Entrepreneurship &amp; Innovation Culture</p> <p>Venture fundamentals</p> <p>Communications &amp; pitching</p>	<p>Leadership &amp; Team</p> <p>Customer Centric Products &amp; Services</p> <p>Competition</p>	<p>Business &amp; Revenue Models with Market Sizing</p> <p>Go to market Strategy and Plan</p>	<p>Introduction to Startup Finance</p> <p>Raising Money</p>	<p>Startup teams practices their presentations</p> <p>Receive feedback</p> <p>Time to edit</p>
<b>LUNCH</b>				
<p>Team Formation &amp; Initial Pitches:</p> <p>Entrepreneurs with ideas or start-up pitch to everyone</p> <p>Recruit additional people to team</p> <p>Team building game</p>	<p>Working time &amp; 1-on-1 Team Mentoring Sessions:</p> <p>Session I with Silicon Valley Mentor - 45 minutes sessions</p> <p>Mentoring with local mentors</p>	<p>Working time &amp; 1-on-1 Team Mentoring Sessions:</p> <p>Session I with Silicon Valley Mentor</p> <p>Mentoring with local mentors</p> <p>Guest talk</p>	<p>Working time and One-on-One Team Mentoring Sessions:</p> <p>Session II with Silicon Valley Mentor</p> <p>Mentoring with local mentors</p>	<p>Final Presentations:</p> <p>Each start-up gives 5 – 8-minute pitch 5 – 7 minutes feedback from panel of judges</p> <p>Certificates celebration &amp; networking</p>
<b>EVENINGS</b>				
Team dinners	Advice session and team working time	Advice and startup teams working	Pitch advice and startup team working	

**All attendees are responsible for booking and costs related to their travel, flights, insurance, accommodation and meals (opening team dinner and lunches provided).**

Registration deadline midnight 28 April



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