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Learning Advantage Activation instructions and Frequently Asked Questions

Introduction

All active Siemens PLM academic customers and partners are entitled to free access to Learning Advantage, a convenient, easy to use e-Learning portal with over 4000 learning assets including self-paced courses, full-course curriculum packs, video tutorials, assessments, technical documents and projects. This is the same learning portal that industry customers pay to access - free to our academic customers. In addition to the same content available for a fee to our industry customers, the Academic Membership includes access to our Academic Resource Center which contains full-course curriculum packs, curated links to outside resources, tutorials and projects and video introductions to the latest topics in Digital Manufacturing, PLM/PDM, Additive Manufacturing and Model-Based Systems Engineering.

Frequently Asked Questions

What is Learning Advantage?

Learning Advantage is a convenient, easy to use e-Learning portal that enables users to gain skills and knowledge in Siemens PLM Software products. Learning Advantage contains a library of self-paced courses and assessments that are updated whenever new PLM software versions are released so that users may remain current with the latest information. For more information, visit the Learning Advantage homepage:
http://www.siemens.com/plm/LearningAdvantage

What is included in my free Learning Advantage academic account?

Educational institutions with active Siemens software licenses are granted, free of charge:

- 5+ Educators/Administrator memberships (Product code - TG20000E) - Educators and/or administrators will use this membership type to get acquainted with material within Learning Advantage to be able to provide guidance to their students. Note that additional administrator memberships are available upon request. The memberships remain active as long as the academic institution maintains active Siemens licenses.

- Unlimited Student/User memberships (Product code - TG22000) – Students and non-administrator users are able to self-register for this membership with a code unique to each educational institution.

- Both of these membership types have access to over 4000 learning assets. The educator memberships also include group administration tools, though use of these tools is entirely optional and will not affect student access.

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How do the educator and student accounts compare?

Comparison	Membership	
	Educator/Administrator	**Student/User**
Prerequisite	Must have active academic license(s) for Siemens software. Administrator must perform one-time account activation (see instructions below)	Administrator must activate Learning Advantage Academic Account to activate user self-registration capability [1]
Content included with membership	Academic Resource Center, Video Catalog, Advisors (self-assessment tools), Self-Paced Courses, Product Documentation, Learning transcripts, Account administration tools	Academic Resource Center, Video Catalog, Advisors (self-assessment tools), Self-Paced Courses, Product Documentation, Learning transcripts
Cost	Free	Free
Quantity	5+	**Unlimited**
Membership requirements	Users must be associated with the academic institution.	Users must have an active email with the academic institution.
Intended audience	Faculty/Administrators	• Students • Faculty Assistants
Membership Distribution Process	The Learning Advantage corporate administrator manually assigns an Educator/Administrator membership to a faculty member.	A student is able to self-register for their TG22000 membership which reduces administrative effort to distribute them.
Term limit	Remains active as long as the academic institution maintains active Siemens software license(s)	Students must verify their email account every 6-months with a maximum term of 4 years.

Note (1): TG22000 will not be listed on your maintenance, enhancement, and software configuration, but it will be added to your Learning Advantage corporate account automatically when the TG20000E account is redeemed (see instructions below). The status of Student/User memberships is associated to the status of the Educator/Administrator account(s), so if the Educator/Administrator account expires then all associated student/user memberships will also expire.

How can an academic institution check if they have a Learning Advantage Academic account to redeem?

Product TG20000E will be included on the maintenance, enhancement, and software configuration. Note that this should be added to all academic license configurations, but if your configuration doesn't include this line item, contact your sales rep to have it added at no cost.

How will an eligible academic partner activate their Learning Advantage Academic account?

To activate your account, you will need a valid WebKey account and a Sold-To ID. Your WebKey account verifies your school's eligibility. The redemption process includes defining an administrator and your academic institution's email address suffix(es). Your administrator will receive an email with login instructions to your Learning Advantage corporate account. Those instructions are also included at the end of this document.

How will a student obtain their Learning Advantage membership?

Students who have an active email address with the suffix defined by the administrator are able to self-register for their Learning Advantage membership. The self-registration instructions, which contain instructions and a code unique to each educational institution are included within your Learning Advantage administrator console. The administrator can export the PDF and distribute it to the students or post it to the school's intranet site for student access. Instructions for generating the self-registration instructions are included in the last section of this document.

How is the eligible email defined?

Your corporate administrator defines the eligible email address during the account activation process.

Can an Academic Institution change the email used to determine eligibility for TG22000?

Yes. Change requests must be submitted to Siemens Customer Support. Note that the email address suffix defines eligibility for student/user memberships, so students who currently have memberships may lose their access if their email doesn't match the change.

Is there a cost to obtain Learning Advantage Academic memberships?

No. Memberships are free to eligible academic institutions and their students.

Is there a limit how many students can register for student/user memberships?

No. All students who are enrolled at the academic institution are eligible to obtain memberships as long as they have an active email address from that institution and the institution maintains active Siemens software licenses.

Is there a maximum term for accessing the student/user memberships?

Yes. The maximum term for accessing student/user membership type is 4 years.

Are there conditions to retain student/user membership access?

Yes. Students must verify their Learning Advantage account email every six months to retain access to their membership. This is a very simple process requiring an active email address.

Can a corporate administrator remove a student's membership?

Yes, your institution administrator may remove the student's membership as well as change their account status.

Can a student be added to a group when they self-register for a student/user membership?

Yes, educator/administrator members can assign students to groups.

Does a student have to repeat the self-registration process each year?

No, a student only has to self-register for their membership one time. Afterwards they will periodically verify their Learning Advantage account email to retain access to their membership.

Who should I contact if I have additional questions?

If you have any questions, please contact your academic account manager or the Global Academic Partner Program team at *academic.plm@siemens.com*

Procedure to activate Learning Advantage academic account (one-time procedure)

1. Academic institution representative logs into a WebKey protected site.

   - http://training.plm.automation.siemens.com/mytraining/edu/index.cfm

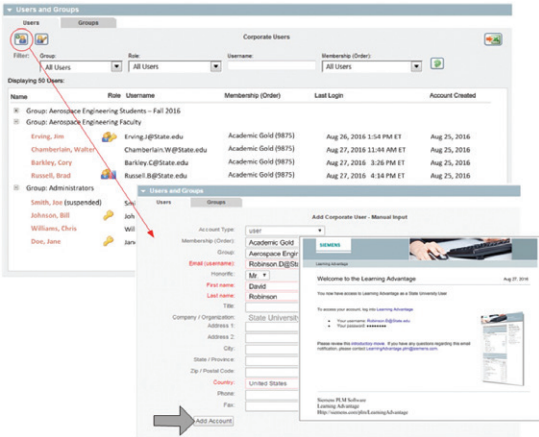   - Login process checks their Sold-To ID for TG20000E and lists the quantity of educator/administrator memberships they qualify for. (student/user memberships are unlimited and visible after an administrator is designated)

2. Academic institution representative will redeem the memberships and designate an administrator (either themselves or someone else) to manage their users memberships.

3. The Designated Administrator will receive an email with the option to "Agree" or "Decline" their role as the Administrator.
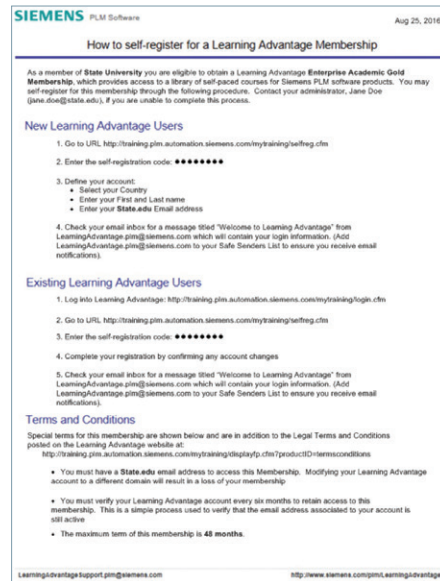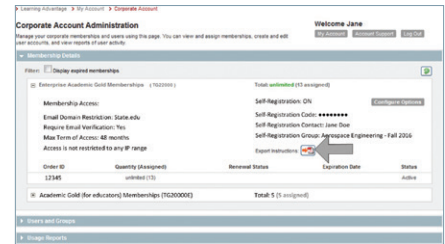
4. Learning Advantage Administrator will receive an email with their login information. They can then access Learning Advantage and add faculty and provide them an educator/administrator membership. The following graphic shows how to add an educator/administrator user and provide them a membership. They will receive an email with their login instructions.

Procedure for administrator to provide self-registration instructions to students or other non-admin users

1. Administrator logs into their Learning Advantage account and selects *Corporate Account Administration* then selects the Manage button.

2. Administrator selects Membership Details and expands Enterprise Academic Memberships (TG22000)

3. Administrator selects Export Instructions and distributes the PDF to students.