Lab Course / Praktikum:  
*Project Management and Software Development for Medical Applications*

Presentation Tips and Rules – 13/04/2021  
Summer Term 2021

Conducted by:  
Ardit Ramadani, Zhongliang Jiang, Lennart Bastian, Tianyu Song
The Presentation!
The presentation is a support for your talk.

The presentation has to be clear, in structure and in layout.

The presentation has to be visually pleasant.
The title of your project

Session Name – Date
Project Supervisor: his/her name
Presented by: your name
Outline

Introduction
Methods and Materials
Results
Discussion
Outline

- Introduction
- Methods and Materials
- Results
- Discussion

This should be the structure of any scientific presentation.

There is no need to remind your audience that you are going to do the obvious!
Bad Ideas of Slide Design 1

It is a good idea to write out everything you want to say at some point
Even if you do not have time to say it, write it!

Every slide needs figures
Even if you do not explain them
Even if they are too small to be understandable

Just in case: We are being sarcastic here!
Some Examples...
Ecological Significance of the Prairie Pothole Region

The Prairie Pothole region (PPR) is the northernmost extension of the Great Plains. Glacial scouring has resulted in a multitude of relatively small ponds and wetland areas, which are controlled by key aspects of the hydrologic cycle.

Wetlands act as buffers to hold excess water in flood conditions.

The PPR is recognized as the nesting area for the majority of the ducks that breed in the continental US. The PPR is also a migration resting point for waterfowl transiting to and from Northern Canada.

Major commercial uses of the PPR include crop agriculture and cattle ranching.
Bad Ideas of Slide Design 2

It is a good idea to write out everything you want to say at some point
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Every slide needs figures
Even if you do not explain them
Even if they are too small to be understandable

You absolutely need to put as much information on a slide as possible
If there is not a bullet or dash in front of each line, structure is not visible
It does not matter to have many points
It shows that you think in complex ways
Items can also appear one after the next
This is particularly important if you do not want people to guess what is happening!

Just in case: We are being sarcastic here!
Use a clear design!

Slide titles should have a message

Restrict to writing key messages

There is no need to use explicit bullets
  • Structure is visible through alignment and font size
  • Key messages do not need many levels of indentation

A slide is complete even without a figure!
Errors of Typography

Fancy fonts will rejoice everyone (btw. Comic Sans is an awesome font)

Using background colours makes your life more colourful

Combining colours confirms your creativity

Just in case: We are being sarcastic here!
Mass resolution

$$m_{yy}^2 = 2E_1E_2(1-\cos \alpha)$$

Stability of EM calorimeter response vs time (and pile-up) during full 2011 run better than 0.1%

Present understanding of calorimeter E response (from $Z, J/\psi \to ee, W \to ev$ data and MC):
- E-scale at $m_Z$ known to $\sim 0.3$
- Linearity better than 1% (few-100 GeV)
- “Uniformity” (constant term of resolution): $\sim 1\%$ ($2.5\%$ for $1.37<|\eta|<1.8$)

Electron scale transported to photons using MC (small systematics from material effects)

Mass resolution not affected by pile-up

Mass resolution of inclusive sample: 1.6 GeV
Fraction of events in $\pm 2\sigma$: $\sim 90\%$
Keep typography simple

Select a pleasant font – TUM Neue Helvetica, for example

Stick to only one font throughout the document

Limit the number of variations!
Slide title: 24
Main point: 18
Minor point: 14
References: 8
Probe Development „today“

...chemists, biologists, physicists, physicians...

Transfer: Other Modalities Multimodality Imaging

MI as an investigative tool for molecular biology

Localization, Quantification, Kinetics, Characterisation of the biochemical status

evaluation of function, regulation and interaction diagnosis and therapy models, knock out models

radiotherapy, dosimetry, radiotoxic effects

prediction, therapy planning and selection, monitoring

biodistribution, pharmacokinetics, excretion, metabolism, specificity, selectivity, optimal dosing
Logistic Regression Model of System: Immune Cell Ratio Factors - Survival Lung Cancer Patients:

Correlations (ILC1.STA 117v^108c)

Immune Cell Ratio Factors - 5-Year Survival

Immunology of Lung Cancer Patients (n=108)

Logistic Regression

Source: https://www.slideshare.net/Kshivets/lung-cancer-surgery-4936542
Results

Simulation of system sensitivity vs. crystal length

Discrete MPPC
LYSO crystal 3.1cm x 3.1cm
LYSO crystal 3.5cm x 3.5cm

Sensitivity decreases with length
Graphs give a better summary of your topics

Graphs should be readable from far away
Name the axes!
Put units on all values!
A single, well-explained graph contains a wealth of information
Most times clear graphs are better than tables!
Sensitivity decreases with crystal length
General content of a presentation
Introduction

Goal of the work
What do you want to do

Background – (medical) purpose
Which application do you target?
What are the problems encountered?
Why does this have an impact?

Other approaches to the topic
What other attempts have been made?
Why did they fail?
What could be improved?

Literature review
It is your duty to find other literature!
Introduction

Goal of the work
What do you want to do

Background – (medical) purpose
Which application do you target?
What are the problems encountered?
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Other approaches to the topic
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Literature review
It is your duty to find other literature!

Do not forget to reference your literature!

Author, title, journal, volume, page, year.
Methods and Materials

Theoretical approach
Which mathematical framework is used?
How is this framework applied to the question?
What workflow is implemented?
You need to explain the general concept, not every step!

Experimental setup
How is the theory proven?
Which devices are used?
Is this sufficient to confirm the theory?
Results

Focus on the main results
No need to show us each and every graph!
Which interpretation is given?

Show important pictures
You can also simplify graphs!
Discussion

What do you think of your work?
Is it complete?
Are there flaws?
What would you do differently?
Additional experiments?
Different experiments?

How does it compare to other work?
Do your literature research!
Conclusion

A single slide

Only the most important keywords

No new information!
Presentation Requirements
Make us feel you actually care

**Good slides**
clear layout
check spelling and grammar
visually pleasant

**Clear speech**
rehearse before presenting
speak clearly
make sure you know the pronunciation of all words you use
look at the audience
Stay within the allotted time

Exceeding the time will be penalised
Requirements Presentation
5 minutes per presenter
we interrupt you at 5 min 30 s
2 minutes for questions

Intermediate Presentation
7 minutes per presenter
we interrupt you at 7 min 30 s
3 minutes for questions

Final Presentation
10 minutes per presenter (including demos)
we interrupt you at 10 min 30 s
3 minutes for questions
Requirements Presentation
Presentation Logistics

Date: Monday, 26.04.2021
Time: 09:00 sharp!

The order of presentations will be published on the course website

Consult with your supervisor, send him/her a draft (with sufficient time to react)!
Presentation Logistics

Respect the speaker and listen
We expect you to participate in the question session after each talk.
Upload the slides latest at the day of your presentation (see course website).
Few slides, keep it simple

Title slide
Background and Motivation
Problem Statement
Stakeholders
Requirements and Specifications
Tasks
Relevant UML diagram (e.g. Use Case)
GANTT Project Plan – work packages and milestones

Keep in mind you have only 5 minutes!
Referencing work that is not yours

Provide the full reference (author(s), title, journal, volume, page, year.) on the same respective slide

For graphs, images, icons etc. which you do not own:
Find and use the correct copyright notice:
or use the full image location:


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“google.com” is not a sufficient source!

Please refrain from using Hyperlinks. If someone takes a photo of your presentation, the source should still be clear!
That's it – thank you!